



David Giron <david.giron@lacity.org>

## SALEF

9 messages

David Giron <david.giron@lacity.org>

Fri, Sep 11, 2015 at 9:19 AM

To: Veronica Perez <vp@veronicaperez.com>

Cc: Carlos Vaquerano <chvaquerano@salef.org>

Hi Veronica!

Attached are the documents. Carlos is CC'd for followup.

---

**WE NEED YOUR INPUT: [TAKE THE SMALL BUSINESS SURVEY !](#)**



David Giron

Legislative Director

**Councilmember Mitch O'Farrell**

200 N. Spring Street, Room 480, Los Angeles, CA 90012

(213) 473-7013 tel | (213) 473-7734 fax | [www.cd13.org](http://www.cd13.org)

Find the Councilmember on:    

---

### 3 attachments



**SALEF 20TH ANNIVERSARY SOLICITATION LETTER 7-14-15.docx**

94K



**2015 SALEF 20th Anniversary Celebration Sponsorship Form.pdf**

668K



**SALEF FACTsheet.pdf**

1454K

---

Carlos Vaquerano <CHVaquerano@salef.org>

Fri, Sep 11, 2015 at 9:52 AM

To: David Giron <david.giron@lacity.org>

Cc: Veronica Perez <vp@veronicaperez.com>

Hi Veronica,

Hope all is well.

Please let me know if you need more information, in the meantime, I will send you another request letter with CocaCola's logo, since Peter Villegas is our banquet chair and I know that both companies work closely. Will call you later.

Best,

Sent from my iPhone

[Quoted text hidden]

<SALEF 20TH ANNIVERSARY SOLICITATION LETTER 7-14-15.docx>

<2015 SALEF 20th Anniversary Celebration Sponsorship Form.pdf>

<SALEF FACTsheet.pdf>

Veronica Perez <vp@veronicaperez.com>

Tue, Sep 15, 2015 at 3:19 PM

To: Carlos Vaquerano <CHVaquerano@salef.org>, David Giron <david.giron@lacity.org>

Hi guys! Really pleased to report that McDonald's will be sponsoring the event at the \$2,500 level. Can you please send me the W-9 for the organization ASAP?



**Veronica Perez**

655 S. Hope Street, Suite 1208

Los Angeles, CA 90017

*Mobile:* (626) 644-5525

*Phone:* (213) 221-7161 *Fax:* (213) 221-7128

*vp@veronicaperez.com* *www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

**From:** Carlos Vaquerano [mailto:CHVaquerano@salef.org]

**Sent:** Friday, September 11, 2015 9:53 AM

**To:** David Giron

**Cc:** Veronica Perez

**Subject:** Re: SALEF

[Quoted text hidden]

**Carlos Vaquerano** <CHVaquerano@salef.org>

Tue, Sep 15, 2015 at 3:24 PM

To: Veronica Perez <vp@veronicaperez.com>, David Giron <david.giron@lacity.org>

Cc: Guillermo Giron <GGiron@salef.org>, Lea Gonzalez <lmgonzalez@salef.org>

Hi Veronica,

That is great news!!

Thank you so much for your help on this.

Guillermo Giron will be sending you the W-9 form and any other information that you need in regards to the payment. Lea Gonzalez will follow up about other related issues, such as guest list for the table, logo for the inviate and dinner journal, etc.

Best regards,

carlos

**From:** Veronica Perez [mailto:[vp@veronicaperez.com](mailto:vp@veronicaperez.com)]  
**Sent:** Tuesday, September 15, 2015 3:20 PM  
**To:** Carlos Vaquerano; David Giron  
**Subject:** RE: SALEF

Hi guys! Really pleased to report that McDonald's will be sponsoring the event at the \$2,500 level. Can you please send me the W-9 for the organization ASAP?



**Veronica Perez**  
655 S. Hope Street, Suite 1208  
Los Angeles, CA 90017  
*Mobile:* (626) 644-5525  
*Phone:* (213) 221-7161 *Fax:* (213) 221-7128  
[vp@veronicaperez.com](mailto:vp@veronicaperez.com) [www.veronicaperez.com](http://www.veronicaperez.com)

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

**From:** Carlos Vaquerano [mailto:[CHVaquerano@salef.org](mailto:CHVaquerano@salef.org)]  
**Sent:** Friday, September 11, 2015 9:53 AM  
**To:** David Giron  
**Cc:** Veronica Perez  
**Subject:** Re: SALEF

Hi Veronica,

Hope all is well.

Please let me know if you need more information, in the meantime, I will send you another request letter with CocaCola's logo, since Peter Villegas is our banquet chair and I know that both companies work closely. Will call you later.

Best,

Sent from my iPhone

On Sep 11, 2015, at 9:20 AM, David Giron <[david.giron@lacity.org](mailto:david.giron@lacity.org)> wrote:

Hi Veronica!

Attached are the documents. Carlos is CC'd for followup.

---

**WE NEED YOUR INPUT: [TAKE THE SMALL BUSINESS SURVEY](#) !**



David Giron

Legislative Director

**Councilmember Mitch O'Farrell**

200 N. Spring Street, Room 480, Los Angeles, CA 90012

(213) 473-7013 tel | (213) 473-7734 fax | [www.cd13.org](http://www.cd13.org)

**Find the Councilmember on:** 

<SALEF 20TH ANNIVERSARY SOLICITATION LETTER 7-14-15.docx>

<2015 SALEF 20th Anniversary Celebration Sponsorship Form.pdf>

<SALEF FACtsheet.pdf>

Guillermo Giron <[GGiron@salef.org](mailto:GGiron@salef.org)>

Tue, Sep 15, 2015 at 3:29 PM

To: "vp@veronicaperez.com" <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>

Cc: Lea Gonzalez <[lmgonzalez@salef.org](mailto:lmgonzalez@salef.org)>, Carlos Vaquerano <[CHVaquerano@salef.org](mailto:CHVaquerano@salef.org)>, Veronica Perez <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>, David Giron <[david.giron@lacity.org](mailto:david.giron@lacity.org)>

Hi Veronica,

In order to process the W9 and an Invoice we need the name and title of the contact person from McDonalds. In addition, should we sent the invoice to you or to the contact in McDonalds?



Thanks Veronica

*Guillermo Giron*

Education & Academic Programs Manager

The Salvadoran American Leadership & Educational Fund (SALEF)

213-480-1052

[ggiron@salef.org](mailto:ggiron@salef.org)

[www.salef.org](http://www.salef.org)

**From:** Carlos Vaquerano

**Sent:** Tuesday, September 15, 2015 3:25 PM

**To:** Veronica Perez; David Giron

**Cc:** Guillermo Giron; Lea Gonzalez

**Subject:** RE: SALEF

[Quoted text hidden]

**Veronica Perez** <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>

Tue, Sep 15, 2015 at 3:29 PM

To: Carlos Vaquerano <[CHVaquerano@salef.org](mailto:CHVaquerano@salef.org)>, David Giron <[david.giron@lacity.org](mailto:david.giron@lacity.org)>

Cc: Guillermo Giron <[GGiron@salef.org](mailto:GGiron@salef.org)>, Lea Gonzalez <[lmgonzalez@salef.org](mailto:lmgonzalez@salef.org)>

Is the dinner October 23 or 30? Please send me exact place and time. Thank you!

  
**VERONICA PEREZ**  
& ASSOCIATES

**Veronica Perez**

655 S. Hope Street, Suite 1208  
Los Angeles, CA 90017

*Mobile:* (626) 644-5525

*Phone:* (213) 221-7161 *Fax:* (213) 221-7128

[vp@veronicaperez.com](mailto:vp@veronicaperez.com) [www.veronicaperez.com](http://www.veronicaperez.com)

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

**From:** Carlos Vaquerano [<mailto:CHVaquerano@salef.org>]

**Sent:** Tuesday, September 15, 2015 3:25 PM

**To:** Veronica Perez; David Giron

**Cc:** Guillermo Giron; Lea Gonzalez

**Subject:** RE: SALEF

Hi Veronica,

[Quoted text hidden]

David Giron <david.giron@lacity.org>

Tue, Sep 15, 2015 at 3:38 PM

To: Carlos Vaquerano <CHVaquerano@salef.org>, Veronica Perez <vp@veronicaperez.com>

Cc: Guillermo Giron <GGiron@salef.org>, Lea Gonzalez <lmgonzalez@salef.org>, Wesly Hernandez <wesly.hernandez@gmail.com>

Amazing! Thank you!!

Sent from my iPhone

On Sep 15, 2015, at 3:24 PM, Carlos Vaquerano <CHVaquerano@salef.org> wrote:

Hi Veronica,

That is great news!!

Thank you so much for your help on this.

Guillermo Giron will be sending you the W-9 form and any other information that you need in regards to the payment. Lea Gonzalez will follow up about other related issues, such as guest list for the table, logo for the inviate and dinner journal, etc.

Best regards,

carlos

**From:** Veronica Perez [<mailto:vp@veronicaperez.com>]

**Sent:** Tuesday, September 15, 2015 3:20 PM

**To:** Carlos Vaquerano; David Giron

**Subject:** RE: SALEF

Hi guys! Really pleased to report that McDonald's will be sponsoring the event at the \$2,500 level. Can you please send me the W-9 for the organization ASAP?

<image001.jpg>

**From:** Carlos Vaquerano [<mailto:CHVaquerano@salef.org>]  
**Sent:** Friday, September 11, 2015 9:53 AM  
**To:** David Giron  
**Cc:** Veronica Perez  
**Subject:** Re: SALEF

Hi Veronica,

Hope all is well.

Please let me know if you need more information, in the meantime, I will send you another request letter with Coca-Cola's logo, since Peter Villegas is our banquet chair and I know that both companies work closely. Will call you later.

Best,

Sent from my iPhone

On Sep 11, 2015, at 9:20 AM, David Giron <[david.giron@lacity.org](mailto:david.giron@lacity.org)> wrote:

Hi Veronica!

Attached are the documents. Carlos is CC'd for followup.

---

**WE NEED YOUR INPUT: [TAKE THE SMALL BUSINESS SURVEY !](#)**

Image  
removed  
by sender.


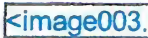





David Giron

Legislative Director

**Councilmember Mitch O'Farrell**

200 N. Spring Street, Room 480, Los Angeles, CA 90012  
(213) 473-7013 tel | (213) 473-7734 fax | [www.cd13.org](http://www.cd13.org)

**Find the Councilmember on:**    
  

<SALEF 20TH ANNIVERSARY SOLICITATION LETTER 7-14-15.docx>

<2015 SALEF 20th Anniversary Celebration Sponsorship Form.pdf>

<SALEF FACTsheet.pdf>

Veronica Perez <vp@veronicaperez.com>

Tue, Sep 15, 2015 at 3:47 PM

To: Guillermo Giron <GGiron@salef.org>

Cc: Lea Gonzalez <lmgonzalez@salef.org>, Carlos Vaquerano <CHVaquerano@salef.org>, David Giron <david.giron@lacity.org>

Hi guys,

Your contact is as follows:

McDonald's Corporation

Ed Conklin, Senior Director and Chief of Staff

Global Government & Public Affairs

2915 Jorie Blvd.

Oak Brook, IL 60523

It should also note the sponsorship level, name and address of organization we will remit payment to, and the amount. Once the invoice and W-9 are ready, Please email them to wesly.hernandez@us.mcd.com and copy me and we'll send it for processing.

  
VERONICA **VP** PEREZ  
& ASSOCIATES

**Veronica Perez**

655 S. Hope Street, Suite 1208  
Los Angeles, CA 90017

*Mobile:* (626) 644-5525

*Phone:* (213) 221-7161 *Fax:* (213) 221-7128

*vp@veronicaperez.com* *www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

**From:** Guillermo Giron [mailto:GGiron@salef.org]

**Sent:** Tuesday, September 15, 2015 3:30 PM